



WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401
ph: (910) 762-8581
fx: (910) 202-0769

Advertiser
Agency
Buyer
Salesperson

Senate Leadership Fund (14323)
Mentzer Media Services (1581)
Anne, Wineholt,
Millenium- Washington, - (1010)
ph: (202) 955-5342

Invoice 407498
Inv Date 9/25/2016
Terms Net 30
Contract 160378
Bill Type Standard
Period 8/29/2016 - 9/25/2016

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Pol- Political Issue (1081)
Political Issue (45927)
National/Political-Issue
3662/ECR25280567

SLFNC
Separation: 30

CO-OP/Order Type No/Normal
Package
Gen. Date 9/26/2016 9:29:21AM

WWAY (WWAY)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	This Week							
	SPOT	9:00:00AM-10:00:00	Per week (1),Su	09/25/16 9:57AM (Su)	00:30	ABC-THIS WEEK W/GEORGE STEPHANOPOULOS	SLFTV30NC01H TUITION	\$40.00	
3.0	Contract Line Remarks:	GMA-Saturday							
	SPOT	8:00:00AM- 9:00:00	Per week (1),Sa	09/24/16 8:29AM (Sa)	00:30	ABC GOOD MORNING AMERICA SAT.-HDTV	SLFTV30NC01H TUITION	\$90.00	
5.0	Contract Line Remarks:	World News Tonight							
	SPOT	6:30:00PM- 7:00:00	Per week (1),Fr	09/23/16 6:30PM (Fr)	00:30	ABC'S WORLD NEWS TONIGHT	SLFTV30NC01H TUITION	\$180.00	
11.0	Contract Line Remarks:	GMA-Sunday							
	SPOT	8:00:00AM- 9:00:00	Per week (1),Su	09/25/16 8:29AM (Su)	00:30	ABC GOOD MORNING AMERICA -HDTV-SUN	SLFTV30NC01H TUITION	\$90.00	
13.0	Contract Line Remarks:	News Channel 3 at 530p							
	SPOT	5:30:00PM- 6:00:00	Per week (1),Fr	09/23/16 5:52PM (Fr)	00:30	GOOD EVENING WILMINGTON	SLFTV30NC01H TUITION	\$150.00	
19.0	Contract Line Remarks:	Good Morning Carolina							
	SPOT	6:30:00AM- 7:00:00	Per week (1),Fr	09/23/16 6:39AM (Fr)	00:30	6-7A GOOD MORNING CAROLINA	SLFTV30NC01H TUITION	\$150.00	
25.0	Contract Line Remarks:	Early News Channel 3							
	SPOT	5:00:00PM- 5:30:00	Per week (1),Fr	09/23/16 5:07PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 5P	SLFTV30NC01H TUITION	\$150.00	
30.0	Contract Line Remarks:	Good Morning America							
	SPOT	7:00:00AM- 8:00:00	Per week (1),Fr	09/23/16 7:54AM (Fr)	00:30	ABC GOOD MORNING AMERICA	SLFTV30NC01H TUITION	\$240.00	
37.0	Contract Line Remarks:	Entertainment Tonight							
	SPOT	7:00:00PM- 7:30:00	Per week (1),Fr	09/23/16 7:27PM (Fr)	00:30	ENTERTAINMENT TONIGHT 7P	SLFTV30NC01H TUITION	\$150.00	
40.0	SPOT			09/25/16			1 preempt @ \$175.00	\$0.00	Schedule Change
42.0	Contract Line Remarks:	News Channel 3 at 11p							
	SPOT	11:00:00PM-11:35:00	Per week (1),Fr	09/23/16 11:30PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 11P	SLFTV30NC01H TUITION	\$120.00	
49.0	Contract Line Remarks:	Quantico-ABC							
	SPOT	10:00:00PM-11:00:00	Per week (1),Su	09/25/16 10:37PM (Su)	00:30	ABC-QUANTICO	SLFTV30NC01H TUITION	\$400.00	
52.0	Contract Line Remarks:	20/20-ABC							
	SPOT	10:00:00PM-11:00:00	Per week (1),Fr	09/23/16 10:46PM (Fr)	00:30	ABC-20/20	SLFTV30NC01H TUITION	\$200.00	
54.0	Contract Line Remarks:	Shark Tank B-ABC							
	SPOT	9:00:00PM-10:00:00	Per week (1),Fr	09/23/16 9:40PM (Fr)	00:30	ABC-SHARK TANK .	SLFTV30NC01H TUITION	\$300.00	
57.0	Contract Line Remarks:	Last Man Standing/Dr. Ken-ABC							
	SPOT	8:00:00PM- 9:00:00	Per week (1),Fr	09/23/16 8:46PM (Fr)	00:30	ABC- DR KEN	SLFTV30NC01H TUITION	\$300.00	
61.0	Contract Line Remarks:	Once Upon a Time-ABC							
	SPOT	8:00:00PM- 9:00:00	Per week (1),Su	09/25/16 8:40PM (Su)	00:30	ABC-ONCE UPON A TIME.	SLFTV30NC01H TUITION	\$450.00	
63.0	Contract Line Remarks:	SECRETS AND LIES							
	SPOT	9:00:00PM-10:00:00	Per week (1),Su	09/25/16 9:38PM (Su)	00:30	ABC-SECRETS AND LIES	SLFTV30NC01H TUITION	\$400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, on request, for inspection by advertiser or agency for at least 12 months.

Gross Total	\$3,410.00	Total Spots	16
Commission	(\$511.50)		
Net Total	\$2,898.50		